

Build Kansas Fund | Fiscal Year 2025 Application Package | Memo



To: Representative Troy Waymaster, Chair, Build Kansas Advisory Committee
Chardae Caine, Kansas Legislative Research Department
Shauna Wake, Office of the Kansas State Treasurer

From: Jason Fizell, Interim Executive Director, Kansas Infrastructure Hub

RE: Build Kansas Fund Application #2025-131-NWKPCD

Date: June 17, 2025

Attached, please find an application made to the Build Kansas Fund by the Norton City/County Economic Development. The application packet includes the following items:

- Coversheet – provides a high-level overview of the application including a unique identification number, page 1 of 10 of the Build Kansas Fund Application Package.
- Build Kansas Fund Application – includes information submitted with the Build Kansas Fund Application, pages 2-8. Page 8 provides the table of funding sources and zip codes served by the project.
- Attachments – executive summary, pages 9-10.

Project Overview

The Norton City/County Economic Development seeks funding from the U.S. Department of Transportation for funding available through the Safe Streets and Roads for All (SS4A) program for their Northwest Kansas Safe Streets and Roads for All Project Action Plan project which includes developing a Comprehensive Safety Action Plan for a five-county region in Northwest Kansas to reduce fatalities and serious injuries.

This opportunity is a discretionary BIL program with a local match requirement of 20% of the total project cost. The entity is requesting \$150,000.00 from the Build Kansas Fund, and is requesting an exemption from the local cash contribution requirement. This request has the potential to unlock \$600,000.00 in federal funds, for a total project cost of \$750,000.00.

The deadline is June 26, 2025, and this Build Kansas Fund application was received on June 2, 2025.

Build Kansas Fund Steering Committee Recommendation

The Build Kansas Fund Steering Committee reviewed this application on June 11, 2025 following a successful completeness check. The Steering Committee **RECOMMENDS APPROVAL** of Build Kansas Funding to the Build Kansas Advisory Committee for final advice.

Build Kansas Fund | Fiscal Year 2025

Application Package | Coversheet



Build Kansas Fund Application Number	2025-131-NWKPCDC
Applicant Name	Norton City/County Economic Development
Application Date Received	6/2/2025
Project Name	Northwest Kansas Safe Streets & Roads for All Project Action Plan
Project Description	Develop a Comprehensive Safety Action Plan for a 5-county region in NW KS to reduce fatalities and serious injuries
Entity Type	County Government
Economic Development District (EDD) Planning Commission	Northwest KS Planning & Development Commission
Infrastructure Sector(s)	Transportation
BIL Program	Safe Streets & Roads for All (SS4A) Program
BIL Program Type	Discretionary
Application Type	Planning
BIL Application Deadline	6/26/2025
Build Kansas Fund Request	\$150,000.00
Technical Assistance Received	General Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
	BIL Application Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
	Build Kansas Fund Application Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
	Other (Brief Description): Provided General TA and BKF Application Support.
Application Notes	Build Kansas Fund contribution of \$150,000.00 will unlock \$600,000.00 in federal BIL funding, with a request for exemption from the local cash contribution, for a total project cost of \$750,000.00.
Steering Committee Funding Recommendation	6/11/2025 Recommend <input checked="" type="checkbox"/> Declined <input type="checkbox"/>
Advisory Committee Funding Recommendation	6/17/2025 Recommend <input type="checkbox"/> Declined <input type="checkbox"/>

Title	Norton City/County Economic Development	06/02/2025
	by Dallas Gosselin in Build Kansas Fund Application	id. 50711112
	205 S State Norton, Kansas 67654 United States 7858744816 dallas@nortoncountyks.gov	

Original Submission	06/03/2025
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Score	n/a
Part 1: Applicant Information	
The name of the entity applying for the Build Kansas Fund:	Norton City/County Economic Development
Project Name:	Northwest Kansas Safe Streets & Roads for All Project Action Plan
Entity type:	County Government
Entity Population:	19,000
Applicant Contact Name:	Dallas Gosselin
Applicant Contact Position/Title:	Executive Director
Applicant Contact Telephone Number:	+17858744816
Applicant Contact Email Address:	dallas@nortoncountyks.gov
Applicant Contact Address:	205 S. State St.
Applicant Contact Address Line 2 (optional):	
Applicant Contact City:	Norton

Applicant Contact State: Kansas

Applicant Contact Zip Code: 67654

Is the Project Contact the same as the Applicant Contact? Yes

Part 2: Build Kansas Fund - Eligibility Criteria

Certify that you are pursuing an Infrastructure Investment and Jobs Act (IIJA) funding opportunity for which your entity is eligible: Yes

Certify that the Infrastructure Investment and Jobs Act (IIJA) funding opportunity you are pursuing has a required non-federal match component: Yes

What is the primary county that the project will occur in? Norton County

The Build Kansas Fund is intended to support Kansas-based infrastructure projects. Please provide a list of all the zip codes this project will be located in, along with an estimated percent [%] of the project located in that zip code. For example, if seeking funding for road infrastructure, provide a rough percent of the roads expected in each zip code:

[Zip Code Percentage.xlsx](#)

Part 3: Infrastructure Investment and Jobs Act (IIJA) - Grant Application Information Please Note: This information is related to the federal Infrastructure Investment and Jobs Act (IIJA), commonly known as the Bipartisan Infrastructure Law (BIL), funding opportunity to which you will apply. This is NOT information for the Build Kansas Match Fund.

Please enter the Infrastructure Investment and Jobs Act (IIJA) funding opportunity title that the entity is applying for: USDOT Safe Streets and Roads for All

What is the funding agency for this Infrastructure Investment and Jobs Act (IIJA) funding opportunity?	U.S. Department of Transportation
What is the Assistance Listing Number (ALN) for this Infrastructure Investment and Jobs Act (IIJA) funding opportunity?	20.939
What is the federal application due date for this Infrastructure Investment and Jobs Act (IIJA) funding opportunity?	6/26/2025
Application Type:	Planning
What is the federal fiscal year for this Infrastructure Investment and Jobs Act (IIJA) funding opportunity?	2025
Enter the amount of funding being applied for, from the Infrastructure Investment and Jobs Act (IIJA) funding opportunity:	\$600,000.00 for a total project cost of \$750,000.00
Enter the total project cost:	\$750,000.00
Enter the required non-federal match percentage:	20%

Part 4: Build Kansas Fund - Match Application Information Beginning in July 2024 and moving forward, eligible applicants are expected to contribute a portion of the non-Federal match requirement. This contribution can be in the form of cash and/or in-kind contributions. The goal is to demonstrate the applicant's commitment to the project. The contribution should be significant enough relative to the Build Kansas Fund request. For a local public entity, 5% of the non-federal match is a good guideline, but not a requirement. See Build Kansas Fund Program Guidance for exceptions and more information.

Enter the non-federal cash match amount being requested from the Build Kansas Fund: \$150,000.00 for a total project cost of \$750,000.00

Enter the non-federal cash match amount being provided by the eligible applicant, if applicable: 0

Enter the estimated value of the non-federal in-kind match amount being provided by the eligible applicant, if applicable: 0

Expected breakdown of funding sources to support the project: Enter the funding source and projected amount from each source to support this project:

[Kansas+DOT+table_V2.xlsx](#)

Part 5: Build Kansas Fund - Means Test and Eligible Applicant Match

What other available funding sources that are currently planned to go unused by your entity will be leveraged for this project? N/A

Will any American Rescue Plan Act (ARPA) or Coronavirus State & Local Fiscal Recovery Fund monies will be used for the non-federal match?	N/A
What other sources of in-kind match will be leveraged for this project? Please list and include the actual or estimated value of each.	N/A
What other funding sources (local, federal, or non-federal) will be used for this match?	N/A
Describe your efforts to find other available funding sources for this project:	In Northwest Kansas, many economic development agencies are tightly budgeted. We do not have the funding means to supply \$150,000 to provide as matching funds. Most of our agencies have just enough funding to keep the lights on and a person staffed full-time. As a five-county approach, we have been able to budget an additional \$2,500 to pay a grant writer to follow through with this application. This is due to the time constraints that our offices individually have. It is important for us to not be excluded from this opportunity due to our lack of local funding mechanisms.
Part 6: Additional Information	
Please upload a draft or final version of the Infrastructure Investment and Jobs Act (IIJA) program grant application associated with this request OR an executive summary providing an overview of the project:	
2025_05_31_Northwest_Kansas_Safe_Streets_Project_Narrative.pdf 2025_05_31_Draft_Form-SF-424A_SS4A_Budget_Summary.pdf	
Provide any additional information about this project not covered in previous sections of this application (optional):	This is a joint application submitted on behalf of the following counties in northwest Kansas - Norton, Phillips, Graham, Rooks and Rawlins. This joint application covers over 4,600 square miles and the project area for these counties includes over 19,000 people. Due to the regional nature of this application and approach, we are seeking an exemption from contributing a local match.

Part 7: Terms and Conditions

Understanding of Fund Release Requirements: checked

Understanding of Use of Funds: checked

Understanding of Reporting Requirements: checked

Authority to Make Grant Application: checked

Persons and Titles: Dallas Gosselin
The following persons are responsible for making this Build Kansas Fund application.

Position/Title: Executive Director

Additional: Shannon Praete

Position/Title: CET Provider - NW Kansas

Additional:

Position/Title:

Additional:

Position/Title:

Source	Amount	% of Project
Build Kansas Funds (non-federal match)	\$150,000.00	20.00%
Eligible Applicant Cash Match	\$0.00	0.00%
Eligible Applicant In-Kind Match (estimated value)	\$0.00	0%
BIL Federal Funds (applied for)	\$600,000.00	80.00%
Additional Project Contribution (if applicable)	\$0.00	0%
TOTAL PROJECT COST	\$750,000.00	100%

***Applicant is seeking an exemption for the local cash match requirement**

Zip Code	% of project in zip code
67661	20%
67663	20%
67730	20%
67642	20%
67654	20%
	100% In Kansas

Project Title: Northwest Kansas Safe Streets & Roads for All Project Action Plan

Executive Summary:

Norton County, Kansas, in collaboration with Graham, Phillips, Rawlins and Rooks Counties, seeks Safe Streets for All (SS4A) funding to develop a Comprehensive Safety Action Plan aimed at eliminating roadway fatalities and serious injuries across a five-county region in northwest Kansas. This plan will serve as the foundation for a Safe System-based approach to transportation planning, ensuring that all road users, especially vulnerable users such as pedestrians, bicyclists, and transit riders, can travel safely.

The Action Plan will identify high-risk corridors, assess systemic safety issues, and incorporate community-led solutions to create equitable and data-driven strategies. Completion of the plan will position the Norton County coalition to pursue SS4A Implementation Grant funding and leverage state and federal resources to reduce traffic violence.

Scope of Work:

The Northwest Kansas Safe Streets & Roads for All (NWKSS4A) project will develop a comprehensive, publicly available, evidence-based Comprehensive Safety Action Plan. The Action Plan will include strategies to implement the Safe System approach for a five-county region in rural Kansas. The five-county area includes the counties of Graham, Norton, Phillips, Rawlins and Rooks and encompasses over 4,647 square miles in northwest Kansas. Norton County will serve as the fiscal agency for the project and will follow the County's standard procurement procedures to select an engineering firm for the project. The Action Plan will include the following components:

- **Crash Data Analysis:** Identify trends, risk factors, and systemic issues using five years of crash data.
- **Equity Mapping:** Overlay crash data with socioeconomic indicators to identify priority communities.
- **Public and Stakeholder Engagement:** Conduct workshops, surveys, and focus groups, with targeted outreach to underrepresented groups.
- **Policy and Infrastructure Review:** Assess existing programs, roadway design standards, and enforcement practices.
- **Project and Policy Recommendations:** Develop a prioritized list of actionable, fundable strategies based on effectiveness, equity, and feasibility.
- **Performance Metrics:** Establish benchmarks for progress monitoring and continuous improvement.

Need for the Project:

The Fatality and Injury Report System Tool (FIRST) indicates the five-county region has an average annual fatality rate of 25.4, well above the national average annual rate of 12.0. The region includes several US and State Highways, as well as numerous county roads. The east-west routes, US Highway 24 and US Highway 36, connect rural communities in the northernmost part of the state and serve as Interstate 70 alternate routes. US Highway 183 and US Highway 283 are north-south routes, spanning the state from the Nebraska to the Oklahoma borders. State highways in the region include K-383 & K-9 (Norton, Phillips); K-18 (Graham, Rooks); K-84 & K-85 (Graham), K-117 and K-25 (Rawlins). Each county within the region has applied for the

Kansas Department of Transportation's High Risk Rural Roads Program, a federal-aid initiative aimed at enhancing safety and reducing crash rates on rural roads. Despite localized safety improvements, the five-county region lacks a unified, comprehensive safety action plan aligned with U.S. DOT's Safe System approach. The Action Plan funding is essential to build local capacity, unify fragmented efforts, and establish a roadmap that will guide future investments in infrastructure, education, enforcement, and policy change.

Partnerships and Collaboration:

The project will be led by Norton County in collaboration with:

- Graham, Phillips, Rawlins and Rooks Counties
- Public Works / Transportation / Police Departments in each county
- Local school districts and public health departments
- Community-based organizations
- Regional MPO and transit agencies

These partners will serve on a Safety Advisory Committee to guide the development of the plan.

Project Outcome and Benefits:

Deliverables will include:

- A federally compliant Comprehensive Safety Action Plan
- An interactive crash and equity analysis dashboard
- A prioritized project list for future grant applications
- Increased community capacity to engage in traffic safety planning

Long-term benefits include reduced fatalities, safer travel options, improved health outcomes, and greater equity in transportation investment.

Budget and Timeline:

Requested SS4A Grant Funding: \$600,000

Local Match: \$150,000

Total Project Cost: \$750,000

Timeline: 24 months following award announcement

Commitment to Implementation:

Following the completion of the Action Plan, the Norton County coalition is committed to:

- Applying for the SS4A Implementation Grant
- Integrating safety strategies into capital improvement and transportation plans
- Continuing community engagement in safety planning and project delivery

The Comprehensive Safety Action Plan is a critical step in transforming the current northwest Kansas transportation system into a system rooted in a Vision Zero philosophy, with a commitment to eliminating traffic fatalities and serious injuries in the region.